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(Pages : 2)

Name.....

Reg. No.....

**SIXTH SEMESTER U.G.(CBCSS—UG) DEGREE EXAMINATION
MARCH 2024**

BBA

BBA 6B 12—ORGANIZATIONAL BEHAVIOUR

(2019 Admission onwards)

Time : Two Hours and a Half

Maximum : 80 Marks

Part A

*Answer all questions.
Each question carries 2 marks.
Ceiling 25 marks.*

1. What is Social Learning ?
2. Define Organisational Behaviour.
3. What is organization ?
4. What is Conceptual skills ?
5. What is Personality ?
6. Explain Group Cohesiveness.
7. Define Motivation.
8. What is leadership ?
9. What is Conflict ?
10. What is Organisational development ?
11. What is organizational commitment ?
12. What is work-force diversity ?
13. What is Job satisfaction ?
14. What is quality of work life ?
15. Write short notes on Attitude.

(15 × 2 = 30, Maximum Ceiling 25 marks)

Turn over

Part B

*Answer all questions.
Each question carries 5 marks.
Ceiling 35 marks.*

16. What are the factors affecting individual behaviour ?
17. Explain the theories of Learning.
18. Distinguish between formal and informal group behaviour
19. What are the live levels of need hierarchy as identified by Maslow ?
20. What are the types and levels of Conflict ?
21. Define the term groups. What is the relationship between group norms and group cohesiveness?
22. What is perception ? Why does perception fail ?
23. Discuss the advantages and dis-advantages of group decision making.

(8 × 5 = 40, Maximum Ceiling 35 marks)

Part C

*Answer any two questions.
Each question carries 10 marks.*

24. Define Organisational Behaviour. State its importance, assumptions, and scope.
25. Define stress. Explain its causes and Consequences of work stress.
26. What is leadership. Explain the styles of leadership.
27. Explain personality and explain the determinants of Personality.

(2 × 10 = 20 marks)